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New York, NY, April 22, 2008 — Mark Batty Publisher, a leader in distinctive books covering the graphic and communication arts, has announced the publication of *Traveler's Advisory*, a photo essay that provides readers with tongue-in-cheek advice and humorous asides on the travails of travel.

Whether heading out on vacation or recalling trips of the past, readers will find *Traveler's Advisory* amusing and entertaining, as it covers domestic and international journeys and the challenges that often go along with them. Featuring brief commentary side-by-side with clever and distinctive imagery, this new book provides much-needed advice for the inevitable confrontations with language, food, unexpected turns of events and much more.

Written by Jessica Lehrer, Rick Lightstone and Alice Murray, *Traveler's Advisory* proves that laughter is indeed a universal language, and the tidbits of advice they dispense on international travel would come in handy for any traveler. Those who have ever missed a bus, received a completely different meal than the one ordered at a restaurant, attempted to get medical attention without knowing the language of the local physicians, or (whether by design or compromise) brought the kids along on a lengthy, complicated trip, will find catharsis in laughter—or perhaps some important preventative tips—in the 144-page *Traveler's Advisory*.

“The effective combination of modern graphic design, witty adages and engaging photography makes for a book that is certain to resonate with anyone that has ever taken a trip, anywhere, anytime, and with any degree of success or failure,” said Buzz Poole, managing editor at Mark Batty Publisher. “Every scenario

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illustrated in words and photos in this colorful book is inspired by the human urge, for better or worse, to experience something new and different,” Poole said. “Sometimes the experiences work out. Sometimes they don’t. This book covers all of it—mostly those that don’t.”

About Mark Batty Publisher

Mark Batty Publisher is an independent publisher dedicated to making affordable, distinctive and well-produced books that focus on issues of popular visual culture, design and typography that span the world. From the U.S., Australia, Europe and the Middle East, the visual comes at us faster than ever; MBP books capture this acceleration on the page. For more information, visit www.markbattypublisher.com.

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Traveler’s Advisory

Jessica Lehrer, Rick Lightstone & Alice Murray

Popular Culture, Gift Book, Humor

144 pages

Color throughout

Casebound

6 ½ x 5 inches

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