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**A Positive Spin on Negative Space from World-Renowned Illustrator Noma Bar**  
***New Book “Negative Space” Showcases a Collection of Bar’s Most Impressive Social & Political Art***

New York, NY – August 20, 2009 – Furthering the partnership begun with the publication of *Guess Who?*, internationally acclaimed illustrator Noma Bar – recently dubbed by the magazine *Varoom* as “an illustrator that defines the decade” – has compiled his newest collection of work, *Negative Space*. Comprising works commissioned by such prestigious publications as *The Economist*, *Esquire*, *Wallpaper*, *The Guardian* and *Time Out London*, as well as never before seen illustrations, in this book Bar focuses on subject matter ranging from sex, global warming and nuclear warfare to religion, crime and corporate greed.

An artist using “negative space” relies on the space that surrounds the subject to provide shape and meaning; of course, the term also refers to any topic that conjures feelings of unease and discomfort. With *Negative Space*, Bar solidifies his reputation as an artist able to convert complex topics into clean, provocative and revealing lines that viewers take in with ease, though they are not easily forgotten. This bold paperback is perfect for the graphic design lover, the media maven, the politics buff and the appreciator of art.

“Noma Bar does not shy away from the difficult or the disarming,” writes Buzz Poole, MBP managing editor and author of *Negative Space*’s introduction. “He communicates some of today’s most pressing issues, showing how these topics look to him, at times as disturbing as they are funny.”

About Noma Bar

Born in Israel in 1973, Noma Bar studied graphic design and typography at the Bezalel Academy of Art & Design, Jerusalem. He has been based in London since 2001. In 2003, Bar received his first national magazine commission from *Time Out London*, and since then he has worked for an array of media clients, including the BBC, Random House, BAFTA, *The New York Times*, *Wired*, *The Economist* and *Wallpaper*.

Bar’s first book with MBP, *Guess Who? The Many Faces of Noma Bar* was released in 2007, showcasing his imaginative caricatures of the famous and infamous.

About Mark Batty Publisher

Mark Batty Publisher (<http://www.markbattypublisher.com>) is an independent publisher dedicated to making distinctive books on the visual art of communicating, showcasing the visual power and innovation of contemporary culture in all of its varied poses. Today, the visual comes at us from more places than ever, and its dissemination is faster and more advanced every year. Books from Mark Batty Publisher capture this acceleration on the pages of every book. Affordable, well designed, thoughtfully created, and produced to last, MBP books are artful products that readers want to hold onto forever.

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*Negative Space*

Noma Bar

Mark Batty Publisher

128 pages

8.5 x 11 inches (21.5 x 27.9 cm)

Color throughout

Paperback

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For a review copy, more information, or to schedule an interview with Noma Bar, contact Adri Cowan, +1 347.830.6271, [adri@markbattypublisher.com](mailto:adri@markbattypublisher.com).