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**Mark Batty Publisher Presents**  
**EVERYMAN'S JOYCE: James Joyce for the 21st Century**  
*Second installment of 'Everyman's Series' illuminates complex works  
through visual perspectives.*

New York, NY - August 5, 2009 - Through the power of illustration, Mark Batty Publisher's **Everyman's Series** illuminates complex bodies of work by some of the 20th century's most vital thinkers. W. Terrence Gordon's [Everyman's Joyce](#) presents James Joyce for the 21st century with an illustrated examination of the author that Pablo Picasso once deemed "an obscure writer that all the world can understand."

Gordon's examination of the Joyce canon and its impact on the world, both in terms of literature and culture at large, provides accessible and singular evaluations of why Joyce, no matter how impenetrable his books may seem on the surface, continues to attract readers today. His close readings and biographical insight gel with contemporary visual cues. Photographs and colorful graphic design enhance the text, resulting in illuminating perspectives on Joyce's life, his major works (*Dubliners*, *Portrait of an Artist as a Young Man*, *Ulysses*, *Finnegans Wake*) and equally important but lesser known poems and plays (*Pomes Penyeach*, *Exiles*).

"Joyce made an attempt to use language as a tool for the penetration of the unconscious," says Gordon in *Everyman's Joyce*. "All of Joyce's words are like nested dolls, and once they are apart in his hands, they dance with each other."

About W. Terrence Gordon

W. Terrence Gordon is a linguist and intellectual historian who has taught in six Canadian universities and authored/edited twenty books, including [Everyman's McLuhan](#). His biography of media guru Marshall McLuhan garnered international acclaim. Since the 1970s, Gordon has lived in Atlantic Canada where he devotes his spare time to photographing the haunting beauty of the region's seascapes.

About Mark Batty Publisher

Mark Batty Publisher (<http://www.markbattypublisher.com>) is an independent publisher dedicated to making distinctive books on the visual art of communicating, showcasing the visual power and innovation of contemporary culture in all of its varied poses.

Today, the visual comes at us from more places than ever, and its dissemination is faster and more advanced every year. Books from Mark Batty Publisher capture this acceleration on the pages of every book. Affordable, well designed, thoughtfully created, and produced to last, MBP books are artful products that readers want to hold onto forever.

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***Everyman's Joyce***

Mark Batty Publisher

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