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Mike Schreiber's *True Hip-Hop* Iconic Images from One of the Industry's Top Photographers

New York, NY – October 19th, 2010 — Having appeared in magazines like *Rolling Stone*, *VIBE*, *XXL* and *Spin*, Mike Schreiber's photographs feature the biggest and brightest stars of hip-hop. *True Hip-Hop* collects both published and unpublished images of the personalities that have elevated the form to its international, superstar status.

Schreiber's world is one of randomly running into Redman on the street, going grocery shopping with Styles P, and inviting Slick Rick over to his apartment. Captured largely in black and white, *True Hip-Hop* spans over a decade of working with legendary names like Biz Markie, the Beastie Boys, Snoop Dogg, Nas, Lil Wayne, Young Jeezy and M.I.A. Many of the photographs are accompanied with Schreiber's stories about the shoots, revealing how he infuses the images with intimacy and integrity, sharing an aesthetic viewpoint that is refined yet undeniably honest in its raw and gritty tone.

As Craig "muMs" Grant writes in his foreword, "Hip-hop needs a Mike Schreiber to tell its truth because when all the bling and gloss and desire fade it will stand because of its honesty."

M.I.A. says of Schreiber's work: "If I ever have a mug shot taken I want Mike to do it."

"People always ask me about what inspires me," Schreiber writes in the introduction. "I always tell them that my main inspiration comes from an overwhelming desire to never have a regular job. Twelve years in, and so far so good."

About the Author:

Mike Schreiber is a self-taught New York City photographer with a degree in anthropology from the University of Connecticut. His work has been featured in *Esquire*, *Rolling Stone*, *TRACE*, *New York Magazine*, *VIBE*, *XXL*, *The Source*, *SLAM*, *SPIN* and *Arise*. Schreiber has shot ad campaigns for Mountain Dew, AND1, City Year and Partnership For A Drug-Free America. His other clients include Atlantic Records, Epic Records, Sony, Universal Records and Koch Records.

Schreiber's work captures varied subjects including entertainers, prisoners in Angola state prison and kids on the streets of Cuba. His humanistic approach to life is reflected in the full gallery of mostly black and white photographs. His photos capture the true essence of cultural life and perspective, resulting in an unparalleled aesthetic viewpoint that is refined yet undeniably honest in its raw and gritty tone.

About Mark Batty Publisher:

Mark Batty Publisher (<http://www.markbattypublisher.com>) is an independent publisher dedicated to making distinctive books on the visual art of communicating, showcasing the visual power and innovation of contemporary culture in all of its varied poses. Today, the visual comes at us from more places than ever, and its dissemination is faster and more advanced every year. Books from Mark Batty Publisher capture this acceleration on the pages of every book. Affordable, well designed, thoughtfully created, and produced to last, MBP books are artful products that readers want to hold onto forever.

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By Mike Schreiber

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